



## FARRANT GROUP LIMITED COOKIE POLICY

Below is information about how Farrant Group Limited (“we”) use cookies and similar technology on this website.

This policy is effect as of 29 April 2022. Please note that this policy will be updated from time to time.

### 1. Cookies and similar technology

- 1.1. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.
- 1.2. Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good user experience when you browse our website and allows us to improve our site.
- 1.3. The cookies used on our website have been categorised as per table below:

Category	Purpose
<b>Strictly necessary cookies</b>	These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. These cookies are essential for the basic operation of our website.
<b>Analytical or performance cookies</b>	These cookies allow us to deploy analytics to recognise and count the number of visitors and how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
<b>Functionality cookies</b>	These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or log in details).
<b>Targeting cookies</b>	These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

### 2. Third Party Involvement

- 2.1. We have partnered with selected reputable third parties, such as Google Analytics, and others to provide us with web analytics and intelligence about our website through the use cookies, over which we have no control.
- 2.2. By accessing our website and consenting to cookies, you consent to the collection and use of your information by the third parties. For further information on how Google Analytics collect and use information on our behalf, please refer to their usage guide: [Google Analytics Cookie Usage](#)
- 2.3. The Analytics cookies used by Google Analytics help us improve our website. The information collected by the cookies do not directly identify anyone as each user is recorded as a randomly





generated number. For further information on Google Analytics use of data, please see their [Safeguarding Data policy](#).

Cookie name provided by Google Analytics	Purpose	Default expiration period
_ga	Used to distinguish users by a unique ID and generate statistical data on the users visit to our website.	2 years
_gid	Used to distinguish users by a unique ID.	1 day
_ga_<container-id>	Used to persist session state.	2 years

2.4. To opt out of data collection by Google Analytics, you may download and install a browser add on, please see link [here](#). Please be aware this may have an impact on your user experience.

### 3. Managing your cookies preferences

3.1. Most interest browsers allow users to turn off cookies, please refer to your interest browser “help” menu provider for further information. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

3.2. To deactivate the use of third-party advertising cookies on our website only, you can choose which analytical, functionality and targeting cookies we can set by clicking on the button(s) on our cookie management tool:

Strictly essential cookies **ON/OFF**

Analytical or performance cookies **ON/OFF**

Functionality cookies **ON/OFF**

Targeting cookies **ON/OFF**

3.3. Except for essential cookies, all cookies will expire after (add expiry period).

### Contact us

If you have any questions about the way we use cookies, you can contact us at [info@farrantgroup.com](mailto:info@farrantgroup.com).

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